



To,
The Chief Executive Officer
Government e-Marketplace (GeM)
Jeevan Tara Building, Sansad Marg
New Delhi - 110 001

Subject :Authorization Letter in favour of Acer Reseller for Government e-Marketplace

Dear Ma'am / Sir,

Acer India Pvt Ltd., Acer India Pvt. Ltd., the Original Equipment Manufacturer (OEM) of various 'acer' branded Information & Communications Technology (ICT) and Lifestyle Products, hereby authorizes the below mentioned Acer Reseller to upload and supply 'acer' branded products through GeM for direct orders. The authorization is as per the following terms and conditions:

1. The Reseller will quote and negotiate the product prices on GeM independent of any involvement of Acer India Pvt. Ltd., and all responsibility for the same shall be borne solely by such Reseller.
2. Unless specified by it in writing, Acer India Pvt. Ltd. shall be obligated to provide warranty services for products purchased via GeM as per product specifications mentioned in end-customer Purchase Order (PO) on back-to-back basis through its Acer Authorized Service Providers only. In case of any dilution / localization of such specifications by Reseller, the product warranty will be terminated.
3. This letter only authorizes the Reseller for uploading and listing 'acer' branded products on GeM. For participating in and quoting for any GeM Bid/RA the Reseller shall be requiring a specific authorization issued from Acer India Pvt. Ltd.
4. The authorization is issued and valid for a limited time-period and for the specific territory mentioned below. The Reseller is not allowed to accept direct orders beyond such territory.

Regarding any clarifications pertaining to this Authorization Letter, or to check the validity thereof, an e-mail may be sent to Acer India Pvt. Ltd. at Amit.Raghuwanshi@acer.com.

GeM Authorization No.	ACR-1051050-H2-2024
Reseller Name	M/s. MAA LAXMI ELECTRONICS
Reseller Address	B8/5 MANSROVAR90NEHRU PLACE-110019
Business Constitution / Type	Proprietary
Business Registration No.	
Permanent Account No. (PAN)	AUCPK9194K
Authorized Business Territory	New Delhi
Letter Issuance Date	2024-11-08
Letter Validity Date	2025-06-30

For, and on behalf of Acer India (Pvt) Ltd

Authorized Signatory: Alok Dubey

Registered Office: Acer India Private Limited, Embassy Heights, 6th Floor, No. 13, Magrath Road, Next to HOSMAT Hospital, Bangalore (Karnataka) – 560025

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